



### **Customer Success Manager – ACS International**

ACS International, Ltd. (ACSI) is a wholly-owned subsidiary of the American Chemical Society. ACSI is comprised of representatives that serve the scientific community worldwide. Employees represent products and services provided by ACS divisions, including ACS Publications and CAS (SciFinder® and STN®) to the world's most important scientific companies, government organizations, global patent offices and academic institutions to promote research and discovery.

**ACS International is currently seeking a Customer Success Manager based in EMEA (Spain, France or Italy).**

#### **Position Summary**

The Customer Success Function serves this community by delivering a world class customer experience ensuring that Academic customers receive value from their solutions, continue to buy CAS solutions, and expand their relationship. The Customer Success Manager is accountable for profitable achievement of sales objectives for existing accounts in an assigned territory by identifying opportunities to grow, retain, cross-sell and penetrate the customer utilizing the product portfolio and services.

The Customer Success Manager ensures that every customer realizes the full value of CAS products and services by:

- ! Onboards, enables, and teaches our users and customers how to realize the full value of our solutions.
- ! Retain, cross-sell, and upsell existing clients through a superior experience and understanding of their needs.
- ! Managing a territory of CAS customers and ensuring that they are receiving exceptional experiences through our interactions with CAS as a firm.

#### **Job Duties**

- 1.! Manages an assigned book of business and builds, expands, and solidifies relationships with existing clients via necessary sales and support visits, calls, emails, and presentations with the expectation of creating, advancing, and closing revenue opportunities within an assigned territory.
- 2.! Must be able to effectively identify, communicate and work through customer problems, issues, and opportunities.
- 3.! Anticipates and drives growth of additional services and coverage levels by conducting thorough needs assessments and matches these needs to the appropriate solutions.
- 4.! Cultivates relationships with the most senior buyer in the client organization as well as with day-to-day client representatives and buyers.
- 5.! Follows the established sales process and consistently utilizes the CRM to document prospect interaction, ensuring efficient lead management.
- 6.! Monitor customer dashboards, identify risks, and take action where necessary to ensure optimal customer experience and product usage.
- 7.! Create and document user success stories and communicate these to buyers.
- 8.! Understands the importance of timely follow up with customers, managers and staff making communication a top priority.
- 9.! Develop and maintain daily plans to maximize selling time, including pre-call planning, adhering to metrics and customized scripts based on opportunity type.  
Attend/present at trade shows, events, and conferences.

#### **Job Requirements**

- ! Bachelor's degree in science related fields, business, communications, or other related disciplines
- ! 2+ years of sales related experience including lead generation, inside and outside sales, business development, customer service.
- ! Experience of selling into the Academic market would be preferred, but not essential.
- ! Fluency in English and at least one, and ideally 2, of the following languages: French, Spanish, Italian.
- ! Proven track record of exceeding sales objectives and territory/account development
- ! Experience leveraging LinkedIn and other prospecting tools
- ! Experience selling science related solutions and/or information/intellectual property.

- ! Strong capacity to articulate industry-specific value proposition to address customer pain points.
- ! 2 years' experience with CRM and opportunity management systems, preferably Salesforce.com
- ! Demonstrated experience with virtual selling tools such as GoToMeeting, Web-Ex and other comparable tools.

To apply for a position, please submit your cover letter and CV to [careers@acs-i.org](mailto:careers@acs-i.org)